

# THINGS YOU SHOULD NEVER SHARE ON SOCIAL MEDIA

TRINITY WORLDWIDE TECHNOLOGIES, LLC

**Sharing the following things could harm your privacy and safety.**

**Travel Plans** – Think twice before bragging about your amazing upcoming vacation or posting pictures while on a weekend trip. You never know who could see this information and use it to break into your home.

**Location Data** - Before you post on any social network, check to see if the site adds your location data automatically and disable it before posting. Most of the time, there's no reason to share your location with everyone who can see the post.

**Personally Identifying Information** – Sites like Facebook are full of valuable data for people who use social engineering to steal your identity. You should always avoid sharing information that's used to verify your identity, such as your full date of birth. Never share photos of your driver's license, passport, or anything else that contains personal information.

**Personal Complaints or Rants** – A lot of people use their social media accounts as a place to vent on social media. Social media is not the place to air your personal grievances. It can get messy!

**Expensive New Purchases** - Telling the world that you have a shiny new toy could result in some people wanting to steal it or take advantage of you in some way. If people think you're well-off because of what you can afford, they might look to use that to their advantage.

**Participate in Scummy Givaways and Contests** - Some of these so-called contests are scams in disguise. You could unknowingly spread malware or be tricked into giving away sensitive data.

**Anything You Don't Want to Make Public** - If there's one rule that you should live by on social media, it's this: never post anything that you wouldn't want the whole world to see.

On the internet, once something is published, it's pretty much impossible to remove it completely. Even if you set your content to "friends only," there's no way to know who's seen your posts and photos, saved them, or shared them with someone else.

So, don't post something today that you may regret tomorrow. A good rule of thumb is to never post or share anything that you wouldn't want to put on the front page of a newspaper.



Source: Ben Stenger. *10 Things You should Never Share on Social Media* – makeuseof.com



Trinity Worldwide Technologies, LLC  
Tel: 732-780-8615  
sales@trinitywww.com

